



Company of Dance Arts

59 (Rear) Chestnut Street • Red Bank, New Jersey 07701

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Have you seen our annual performances of *The Nutcracker* at the historic Count Basie and Strand Theaters? Audiences of approximately 4,000 did just that during the 2006 holiday season! For over 20 years, the Company of Dance Arts magically brings The Nutcracker to life! Set to Tchaikovsky's stirring score, soloists from NYC ballet companies join accomplished local dancers in the most popular ballet of all time.

The Company of Dance Arts (CODA), a nonprofit* corporation was founded in 1985 under the direction of Jennifer Church, A.I.S.T.D., Adv., and has grown from its original group of 12 dancers to its present size of over 150 company dancers.

Located on Chestnut Street in Red Bank, the Company's mission is to *"provide young dancers with performance opportunities that meet professional standards of artistic development, performance values and production qualities."*

Do you want to reach over 4,000 potential customers during this holiday season?

Historical data shows the demographic of audience members who patronize the arts are those individuals and families with more education and higher incomes – key factors in promoting your goods and services.

Are you interested in keeping a local performing arts group available as a resource for young aspiring dancers? Will you help us?

By purchasing an ad in CODA's 2007 programs you will help to close the gap between ticket sales venue and our operating expenses while promoting the arts and your company's services.

A full-page ad is only \$175 and will reach audiences throughout Monmouth and Ocean Counties! See the enclosed rate sheet for additional ad sizes and prices.

We appreciate your generous support.

Please call our Publicity Representative, Maureen Goldberg at 732.842.4015 for further information.

*As a nonprofit 501 (C) (3) corporation, contributions are tax deductible.



Jennifer James Church, Artistic Director

The Company of Dance Arts, New Jersey's premier pre-professional ballet company, serves first and foremost to provide young dancers with performance opportunities that meet professional standards of artistic development, performance values and production qualities. Founded in 1985 by Jennifer James Church, the non-profit company performs The Nutcracker each December and a production from its vast repertoire in the spring.